



# 9/11 MEMORIAL STAIR CLIMB

SATURDAY, SEPTEMBER 14  
SALT RIVER FIELDS AT TALKING STICK





## WHO WE ARE



SALT RIVER FIREFIGHTERS, THE NATIONAL FALLEN FIREFIGHTERS FOUNDATION, AND SALT RIVER FIELDS AT TALKING STICK PROUDLY PRESENT THE 8th ANNUAL 9/11 MEMORIAL STAIR CLIMB SEPTEMBER 14, 2024.

Salt River Firefighters and Salt River Fields at Talking Stick have proudly partnered with the National Fallen Firefighters foundation to host this event. All proceeds will benefit the NFFF, the Salt River Firefighters Relief Fund, and provide assistance to families of our fallen brothers and sisters in the Public Safety community.





# MISSION STATEMENT

"Our mission is to honor America's fallen fire heroes; support their families, colleagues, and organizations; and work to reduce preventable firefighter death and injury"

- *National Fallen Firefighters Foundation*



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# ABOUT US



The 9/11 Memorial Stair Climb is a way to honor and remember the FDNY firefighters, police, and EMS who selflessly gave their lives so that others might live on 9-11-2001. Each participant pays tribute to an FDNY firefighter, police officer, or EMS by climbing the equivalent of the 110 stories of the World Trade Center. Your individual tribute not only remembers the sacrifice of an FDNY brother, but symbolically completes their heroic journey to save others. Through firefighter and community participation we can ensure that each of the 343 firefighters, 60 police officers, and 10 EMS are honored and that the world knows that we will never forget.

Opening ceremonies will include posting of colors, a tribute video, the national anthem, and guest speakers. Each climber will be issued and symbolically carry a small photo of one of the first responders that were killed on 9-11-2001 at the World Trade Center Towers throughout their climb.

The Stair Climb benefits the FDNY CSU and programs provided by the NFFF to support the families of our nation's fallen firefighters, including Firefighters and other public safety personnel from Arizona and surrounding states. Raffles will be held and the proceeds will benefit the East Valley Firefighters Charities.

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# TIMELINE



## DATE/TIME:

### ***Optional Early Check-In:***

Friday, September 13th | 5 PM - 8 PM

*(Home Plate Entrance off Pima Rd.)*

### ***Stair Climb Event:***

Saturday, September 14th | 4 PM - 10 PM

*(Home Plate Entrance off Pima Rd.)*

## LOCATION:

Salt River Fields at Talking Stick

7555 N. Pima Rd.

Scottsdale, AZ 85258

## TIMELINE:

4:00 PM Registration Opens

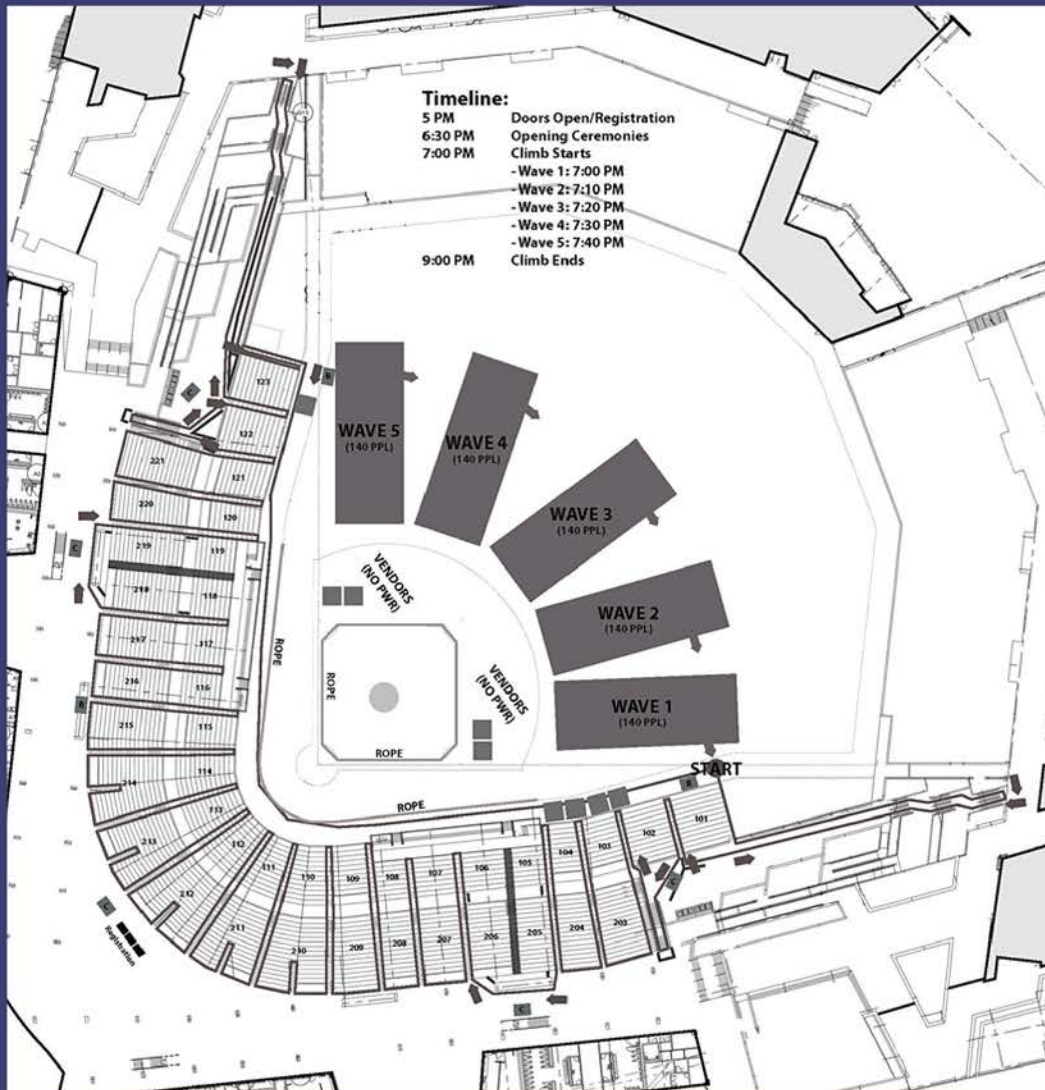
6:30 PM Opening Ceremonies with  
guest speakers

7:00 PM Climb Starts

9:00 PM Climb Ends

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# STAIR CLIMB ROUTE



At registration, participants will be assigned a Wave number and given a small photo of one of the first responders that were killed on 9-11-2001 at the World Trade Center Towers. Climbers will report to their designated area before the Opening Ceremonies begin.

Each Wave will be released into the stadium stairs to begin their climb.

After completing two laps around the course, everyone will have completed the equivalent of the 110 stories of the World Trade Center.



# PRESENTING SPONSOR



## INCLUDES:

- Name and/or logo included with all mentions of event as "9/11 Memorial Stair Climb, presented by..."
- Inclusion on Salt River Field's Loop 101 billboard (125,000+ impressions per day)
- Premium logo placement on registration page and landing pages
- Name and/or logo included on videoboard as presenting sponsor
- Premium logo placement on event t-shirt (1,500+)
- Name and/or logo included all 10 premium branded banners inside event including main entrance exclusivity
- Inclusion on all marketing & advertising materials
- Inclusion on all press releases for event
- 10 mentions during event
- 20 tags on social media as presenting sponsor
- Complimentary company passes
- Opportunity for large insert into "Swag Bag" given to each participant
- Opportunity to have speaker at Opening Ceremonies

**\$25,000**

Distinguished partners will be recognized as primary facilitators of the event, and will be recognized as such on all PR media & releases including but not limited to radio, TV, print and social media.

# SPONSORSHIPS

## PLATINUM

- Logo placement as “Platinum Partner” on registration page and landing pages
- Large logo placement on event t-shirt (1,500+)
- Logo placement on one (6) banners inside event
- Name and/or logo included on videoboard
- Opportunity for large insert into “Swag Bag” given to each participant
- 8 mentions during event
- Tags on social media as “Platinum Level Partner”
- Inclusion on all marketing & advertising materials
- Up to 25 FREE passes to event

**\$10,000**

## GOLD

- Logo placement as “Gold Partner” on registration page and landing pages
- Large logo placement on event t-shirt (1,500+)
- Logo placement on one (4) banners inside event
- Name and/or logo included on videoboard
- Opportunity for medium insert into “Swag Bag” given to each participant
- 6 mentions during event
- Tags on social media as “Gold Level Partner”
- Inclusion on all marketing & advertising materials
- Up to 10 FREE passes to event

**\$5,000**



# SPONSORSHIPS

Through our partnerships, we have created an amazing vision for our event and plan to continue to grow in the coming years!

## IN-KIND PARTNER

- Logo placement as “In-Kind Partner” on registration page
- Small logo placement on event t-shirt (1,500+)
- Logo placement on one (1) small banners inside event
- Tag on social media as “In-Kind Partner”

## BRONZE

- Logo placement as “Bronze Partner” on registration page
- Small logo placement on event t-shirt (1,500+)
- Logo placement on one (2) banners inside event
- Name and/or logo included on videoboard
- Opportunity for small insert into “Swag Bag” given to each participant
- 2 mentions during event
- Tags on social media as “Bronze Level Partner”

**\$1,000**

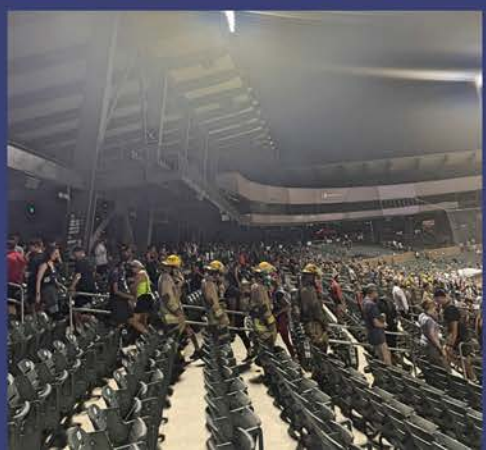
## SILVER

- Logo placement as “Silver Partner” on registration page and landing pages
- Small logo placement on event t-shirt (1,500+)
- Logo placement on one (3) banners inside event
- Name and/or logo included on videoboard
- Opportunity for small insert into “Swag Bag” given to each participant
- 4 mentions during event
- Tags on social media as “Silver Level Partner”
- Inclusion on limited marketing & advertising materials

**\$3,500**











# 9/11 MEMORIAL STAIR CLIMB



**THANK YOU FOR YOUR CONSIDERATION!**

**DEADLINE FOR SPONSORSHIPS: AUGUST 30, 2024**

**RILEY MURPH**

SALT RIVER FIRE DEPARTMENT, EVENT COORDINATOR  
EAST VALLEY FIREFIGHTER CHARITIES

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